

## Get Started Creating Your Profile

Contact Lee Middeke at [lee@myscma.com](mailto:lee@myscma.com) for your username and password.

Once you receive your login information, visit [SCFutureMakers.com/wp-admin](http://SCFutureMakers.com/wp-admin) to enter your username and password. Then, you can begin filling out the form with your company information.

## Videos

Add up to 3 URLs to videos on YouTube or Vimeo. Include a caption to explain each video. Suggested word count is 10-25 words.

## About

Enter a short description of what your company does. Suggested word count is 50-100 words. (Remember this is just an introduction, students can visit your website for more information.)

## Working At

What makes your company a great place to work? This is where you can write about your company mission, values, ethics, expectations or goals. Suggested word count is 50-100 words.

## Company Facts

Please enter at least 3 numerical facts about your company. These will be turned into infographics on your profile. Answer the provided standard questions or submit your own.

## Career Areas

Add careers from the dropdown menu or type the career in the "Other Career" box if it is not listed. This will link to a general description of the career so students can see education requirements and salary ranges.

The screenshot shows a web form for creating a company profile. At the top, there's a navigation bar with 'The Industry', 'Stories', 'Careers', 'Education', 'Educators', 'Businesses', 'News', 'About Us', and 'Contact'. A 'BE A FUTURE MAKER' button is on the right. The main content area is for 'XYZ Manufacturing Inc.' and includes:
 

- A header section with the company logo and a photo of a worker in a yellow hard hat.
- A 'View Website' button and social media icons for Facebook, Twitter, and Instagram.
- A 'Videos' section with a video player showing a factory floor and a caption: 'Connected by our strong culture of leadership, openness, hard work and respect, we are committed to progress and safety.'
- An 'About' section with three photos and captions: 'We bring more to packaging than just the package. Combining actionable insights.', 'XYZ, Inc. is a \$5 billion global provider of consumer packaging and industrial products.', and 'With strong roots in friendship and teamwork, we inspire each other and grow together.'
- An 'About Us' section with a paragraph of text.
- A 'Working at XYZ, Inc.' section with a paragraph of text.
- A 'Company Facts' section with three circular infographics: '53,000' (with subtext '53,000 total employees employed in the manufacturing industry'), '\$71,000' (with subtext '\$71,000 average annual salary'), and '42%' (with subtext '42% growth reported within the last 5 years').
- A 'Career Areas' section with a list of careers: Accounting & Finance, Administration, College Reaching, Customer Service, and Engineering.
- A 'Company Locations' section with three map images and addresses: '1234 Main Street, Anytown, SC', '1321 Main Street, West Anytown, SC', and '1341 Main Street, South Anytown, SC'.
- A 'Facility Locations' section with two map images.
- A footer section with the text 'View current open positions at XYZ Manufacturing, Inc.' and a 'FIND OUT MORE' button.
- A bottom navigation bar with 'Privacy', 'The Industry', 'Stories', 'Careers', 'Education', 'Educators', 'Businesses', 'News', 'Be A Future Maker', 'Contact', and 'About Us'.

## Company Information

Enter your company name.

Upload your company logo using the add/upload image button. The suggested file type is JPEG. File must be smaller than 1MB.

Enter your company website to create a link on your profile.

## Social Links

Add social links that students will be interested in viewing.

## Photos

Add a minimum of 3 photos using the upload file button. The suggested file type is JPEG less than 1MB. Images will be cropped to square format. Include a caption to explain each photo. Suggested word count is 10-25 words.

## Company Locations

Enter your company locations here. Information will be collected from Google Maps to provide your location on your company profile. Please only provide your South Carolina locations. Select "Headquarters" if your SC location is your company HQ.

## Career Clusters

Select any/all career clusters that apply to your company. These will not be published on your profile but will be used to help students search for companies relevant to their areas of interest.

## Submit

Select the SAVE button and we will be in touch shortly with preview of your profile. Edits can be made at this time. Once you approve, your profile will be published to [SCFutureMakers.com](http://SCFutureMakers.com) for students to review.