

## Get Started Creating Your Profile

Contact Lee Middeke at [lee@myscma.com](mailto:lee@myscma.com) for your username and password.

Once you receive your login information, visit [SCFutureMakers.com/wp-admin](http://SCFutureMakers.com/wp-admin) to enter your username and password. Then, you can begin filling out the form with your company information.

## Videos

Add up to 3 URLs to videos on YouTube or Vimeo. Include a caption to explain each video. Suggested word count is 10-25 words.

## About

Enter a short description of what your company does. Suggested word count is 50-100 words. (Remember this is just an introduction, students can visit your website for more information.)

## Working At

What makes your company a great place to work? This is where you can write about your company mission, values, ethics, expectations or goals. Suggested word count is 50-100 words.

## Company Facts

Please enter at least 3 numerical facts about your company. These will be turned into infographics on your profile. Answer the provided standard questions or submit your own.

## Career Areas

Add careers from the dropdown menu or type the career in the "Other Career" box if it is not listed. This will link to a general description of the this career so students can see education requirements and salary ranges.

The screenshot shows a profile creation form for 'XYZ Manufacturing Inc.' on the SCFutureMakers.com website. The form is divided into several sections:

- Company Information:** Includes a header with the company logo and a large photo of a worker in a yellow hard hat. Below this is a blue bar with the company name and social media icons for Facebook, Twitter, and Instagram.
- Videos:** A section with a video player showing a worker in a factory setting.
- About:** A section with a short description of the company's mission and values.
- Working At:** A section with a description of the company's culture and work environment.
- Company Facts:** A section with three circular infographics showing: 53,000 employees, \$71,000 average salary, and 42% growth.
- Career Areas:** A section with a list of career options: Accounting & Finance, Administration, College Readiness, Customer Service, and Engineering.
- Company Locations:** A section with three maps showing the company's headquarters and facility locations in Anytown, SC.
- Career Clusters:** A section with a list of career clusters.

At the bottom of the form, there is a blue bar with the text 'View current open positions at XYZ Manufacturing, Inc.' and a green button labeled 'FIND OUT MORE'.

## Company Information

Enter your company name.

Upload your company logo using the add/upload image button. The suggested file type is JPEG. File must be smaller than 1MB.

Enter your company website to create a link on your profile.

## Social Links

Add social links that students will be interested in viewing.

## Photos

Add a minimum of 3 photos using the upload file button. The suggested file type is JPEG less than 1MB. Images will be cropped to square format. Include a caption to explain each photo. Suggested word count is 10-25 words.

## Company Locations

Enter your company locations here. Information will be collected from Google Maps to provide your location on your company profile. Please only provide your South Carolina locations. Select "Headquarters" if your SC location is your company HQ.

## Career Clusters

Select any/all career clusters that apply to your company. These will not be published on your profile but will be used to help students search for companies relevant to their areas of interest.

## Submit

Select the SAVE button and we will be in touch shortly with preview of your profile. Edits can be made at this time. Once you approve, your profile will be published to [SCFutureMakers.com](http://SCFutureMakers.com) for students to review.