

Get Started Creating Your Profile

Contact James Richter at james@myscma.com for your username and password.

Once you receive your login information, visit SCFutureMakers.com/wp-admin to enter your username and password. Then, you can begin filling out the form with your company information.

Career Opportunities

Add careers from the dropdown menu or type the career in the "Other Career" box if it is not listed. This will link to a general description of the career so students can see education requirements and salary ranges.

Videos

Add up to 3 URLs to videos on YouTube or Vimeo. Include a caption to explain each video. Suggested word count is 10-25 words.

Your Story

Enter a short description of what your company does. Suggested word count is 50-100 words. (Remember this is just an introduction, students can visit your website for more information.)

Why Join Your Team?

What makes your company a great place to work? This is where you can write about your company mission, values, ethics, expectations or goals. Suggested word count is 50-100 words.

Company Facts

Please enter at least 3 numerical facts about your company. These will be turned into infographics on your profile. Answer the provided standard questions or submit unique facts about your company.

The screenshot shows the SCFutureMakers.com website interface for creating a company profile for XYZ Manufacturing Inc. The page includes a navigation menu with links for 'Careers', 'Where to Work', 'Education Paths', and 'For Companies'. A 'CREATE STUDENT PROFILE' button is visible in the top right. The main content area is divided into several sections:

- Company Information:** A green header with the company name 'XYZ Manufacturing Inc.', a 'View Website' link, and social media icons for Facebook, Twitter, and Instagram.
- Our Career Opportunities:** A section with a description of career opportunities and a list of categories: Accounting & Finance, Administration, College Recruiting, Customer Service, and Engineering. An 'APPLY ONLINE' button is present.
- Apprenticeships & Internships:** A section with a description of the program and a 'DOWNLOAD PDF' button.
- Videos:** A section featuring a video player with a red play button and a caption: 'Connected by our strong culture of leadership, openness, hard work and respect, we are committed to progress and safety.'
- Photos:** A section with three photo thumbnails and captions: 'We bring more to packaging than just the package. Combining actionable insights.', 'XYZ, Inc. is a \$5 billion global provider of consumer packaging and industrial products.', and 'With strong roots in friendship and teamwork, we inspire each other and grow together.'
- Our Story:** A section with a detailed description of the company's mission and values.
- Headquarters:** A section with the address '1234 Main Street, Anytown, SC' and a map showing the location.
- Facility Locations:** A section with the address '4321 Main Street, West Anytown, SC' and a map showing the location.
- Why Join Our Team?:** A section with a description of the company's culture and values.
- Company Facts:** A section with three circular infographics showing '53,000' employees, '\$71,000' in revenue, and '42%' in growth.

At the bottom of the page, there is a blue banner with the text 'View current open positions at XYZ Manufacturing, Inc.' and a 'FIND OUT MORE' button. The footer includes the 'SOUTH CAROLINA MANUFACTURERS ALLIANCE' logo and social media icons for Facebook, Twitter, and Instagram.

Company Information

Enter your company name.

Upload your company logo using the add/upload image button. The suggested file type is JPEG. File must be smaller than 1MB.

Enter your company website to create a link on your profile.

Social Links

Add social links that students will be interested in viewing.

Apprenticeships/Internships

Add a link to an online application or upload a printable application for your apprenticeship and/or internship programs.

Photos

Add a minimum of 3 photos using the upload file button. The suggested file type is JPEG less than 1MB. Images will be cropped to square format. Include a caption to explain each photo. Suggested word count is 10-25 words.

Company Locations

Enter your company locations here. Information will be collected from Google Maps to provide your location on your company profile. Please only provide your South Carolina locations. Select "Headquarters" if your SC location is your company HQ.

Career Clusters

Select any/all career clusters that apply to your company. These will not be published on your profile but will be used to help students search for companies relevant to their areas of interest.

Submit

Select the SAVE button and we will be in touch shortly with a preview of your profile. Edits can be made at this time. Once you approve, your profile will be published to SCFutureMakers.com for students to view.